



Matthew Tominaga

Creative Designer

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CAREER OBJECTIVES

Self-starting, adaptable creative professional with significant experience in the non-profit sector and expertise in branding; event photography; print, layout, and web design. Track record of leading projects across all stages of the creative process and navigating challenges within fast-paced environments to achieve deadlines. Expert time management and organization skills.

EDUCATION

M.F.A.

WEB DESIGN & NEW MEDIA

Academy of Art University
Sep 2015–Dec 2019

B.A.

GRAPHIC DESIGN

MINOR IN FRENCH STUDIES

University of San Francisco
Aug 2008–May 2012

SKILLS

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Adobe Lightroom
HTML/CSS/JavaScript
Microsoft Office
Google Ads
Meta (Facebook) Ads
YouTube Creator Studio
Mac/PC

EXPERIENCE HIGHLIGHTS

CREATIVE DESIGNER

Moreau Catholic High School | Hayward, CA
Nov 2021–Present

Collaborates with the Communications & Public Relations Coordinator to create marketing materials, including social media, video production, and motion graphics, and in-house school collateral for different demographics while staying within and maintaining the brand of the school.

- Project led the transfer of data and design of website to Finalsite platform and continuous maintenance of the current site.
- Created policies to keep social media accounts, photography, and outside collateral within the brand guidelines.

LIVESTREAM TECHNICIAN

St. Agnes Church | San Francisco, CA
Mar 2020–Present

Support technicians in the filming of the Sunday, 10:30am Mass in addition to other events that include funerals, baptisms, confirmation, 1st Eucharist, and more. Monitor operations from start to completion to ensure video streams are high quality; oversee sound mixing and clarity. Produce motion graphics art cards in Adobe After Effects or Premiere Pro.

- Utilize X32 audio system for church livestream and in-person services, and achieve weekly livestream deadlines.

GRAPHIC DESIGNER | PHOTOGRAPHER

International Ocean Film Festival | San Francisco, CA
Oct 2013–Present

Collaborate with the Executive Director throughout the creative design process to develop innovative promotional and marketing collateral that align with the brand vision. Serve as photographer of special events and film festivals; photographs are utilized through marketing materials and website.

- Played an integral role in producing marketing collateral for 6 film festivals that each spanned 4 days and generated an average of 55 films and audiences between 3,000 and 5,000 people.

WEB DESIGNER

Kimochi, Inc. | San Francisco, CA

Sep 2020–Nov 2020

Coalition for Better Housing San Francisco | San Francisco, CA

Feb 2020–Oct 2020

In consecutive roles, engaged in projects for both non-profit organizations that required strong IT and web design skills. Navigated various challenges to ensure cost-effectiveness and a high-quality user experience (UX) of websites; ensured compliance with brand standards.

- At Kimochi, Inc., designed a virtual marketplace for a 12-day event through Arcadier as primary CMS and host of kimochisilverbells.org – edited backend information (A-Records, CNAMEs, SSL certificates) to link domain to virtual marketplace.
- Redesigned website of Coalition for Better Housing San Francisco to be a mobile-first site and upgraded newsletter form with built-in security to eliminate scam bots.

MEDIA DESIGNER

ICA Cristo Rey Academy | San Francisco, CA

Aug 2012–Jul 2019

Oversaw the design of departmental publications across the Academy, including Development, Admission, and CWSP. Completed photography work as needed for departments, school sports teams, and special events. Developed magazine, invitation, and newsletter layouts; sign and banner designs; and additional tasks.

- Collaborated with Pier 2 Marketing and Wells Fargo to acquire the resources to update the school website.
- Slashed printing costs by centralizing all marketing and admissions materials into a single cohesive package.

ADDITIONAL EXPERIENCE

GRAPHIC DESIGNER | PHOTOGRAPHER/VOLUNTEER

International Ocean Film Festival | San Francisco, CA

Oct 2013–Present

* 3 months before the festival are a paid position, 9 other months are a volunteer position.

GRAPHIC DESIGNER/VOLUNTEER

Shark Stewards | Berkeley, CA

Nov 2013–Mar 2015

GRAPHIC DESIGN INTERN

Able Services | San Francisco, CA

May 2011–Aug 2011, Jan 2012

CERTIFICATIONS

GOOGLE ADS SEARCH

Issued Dec 2022 | Exp. Dec 2023

GOOGLE ADS CREATIVE

Issued Dec 2022 | Exp. Dec 2023

AWARDS

2020 VOLUNTEER OF THE YEAR International Ocean Film Festival

PUBLICATIONS

[KIMOCHI VOLUNTEERS MAKE A BIG DIFFERENCE](#)

Kimochi, inc.

Dec 2020

[SI, USF GRAD HELPING SPREAD WORD FOR ICA CRISTO REY](#)

Catholic San Francisco

Mar 15, 2018