Paper Prototype Testing & Feedback

Use Case 1

Safely Going Home at a Certain Time

As a teacher working in an area known for gang vandalism, I want to keep my students safe as well as when travelling to and from work.

Tester: Andrea Occupation: Marketing Manager, previously Religious Studies Teacher Age: mid 40s Device: Apple iPhone

Comments:

- Crime Statistics icon page
 - Prefers not to scroll, would like all links to be in one screen as it felt like a waste of time and finger movement
- Map page (home)
 - o Ability to tap on map to select point of location

Use Case 2

Go Home During an Active Shooter Situation

My school just got taken off of lockdown because an active shooter was at a neighboring building. Even though my school is off lockdown, I am still shaken up and I want to avoid the situation near me.

Tester: Grace Occupation: Children's Faith Formation Coordinator Age: mid 30s Device: Apple iPhone

Comments:

- Local News Pages
 - Doesn't like the color scheme. It's too dark and the colors remind her of military colors. Would like a pop of red or some other color to catch attention
- Active Shooter Pop Up
 - Make pop up brighter as like when CNN does a Breaking News caption: All caps, bold lettering, white, flashy red
- Directions Page
 - Hard to see start and end points: Use a better marker than an open circle like a finish line flag

Use Case 3 Post an Event After Hours

As a college student stuck in the library studying into the late hours, I need to alert any other students about the homeless encampment outside.

Tester: Brian Occupation: Physics Teacher Age: 33 Device: Samsung Galaxy S8 (Android)

Comments:

- Post an Event page
 - Ability to tap on map to select location or GPS automatically entered into location
 - Would like a description form box under Type of Crime dropdown to specifically detail what's happening
- After Post an Event page
 - A bigger marker to show the new event